

**OPEN THE DOOR TO  
AN INNOVATIVE, EXCITING  
MORTGAGE NETWORK.**

**TMG** / **MORTGAGE  
NETWORK**



☎ 01709 242927

# INTRODUCTION

**WELCOME TO TMG NETWORK, THE MORTGAGE NETWORK WITH A SLIGHT TWIST ON THE STATUS QUO.**



The Money Group was founded in 2016, and was predominantly set out to be a DA proposition. This changed in 2021 when we saw a gap in the industry and curated a team to build something unique.

Although we are still in our infancy as a network our senior management team has over 50 years experience in the financial services industry.

Throughout this brochure we want to outline our vision for the network, how we differentiate from our competitors, from social media to training and support and technology.

# INTRODUCTION

The most important aim is to firstly make our members safe in a regulated environment, whilst still allowing us to help nurture and allow our members to grow their business in the way they want without the red tape.

We want technology to be at the forefront not only to help make our members more efficient, but to also allow us to be in front of the curve when it comes to consumer duty.

With OMS as our chosen system, online fact finds for clients and credit searches helps remove human error and more importantly speeds up application times

Our exclusive deal with Dashly means all consumer mortgages can be constantly tracked and monitored to ensure they're on the best deal for life.



**- SCOTT THORPE**

**CEO**

*Scott Thorpe*

**TMG** / **MORTGAGE  
NETWORK**






# OUR VISION

TO BE A NETWORK BUILT BY OUR MEMBERS,

FOR OUR MEMBERS



# OUR ETHOS

-  To be the most transparent network
-  To understand our members needs, and be able to help them develop and grow
-  To be able to have a personal relationship with all our members
-  To give our members security from a regulatory point of view
-  To deliver the best and most innovative technology systems

# HOW WE STAND OUT

We don't profess to have the perfect formula, but we certainly know what **not** to do.

- ✓ Common sense approach to all aspects of being an advisor.
- ✓ A transparent retention matrix, which is reviewed quarterly
- ✓ Branded 24/7 mortgage monitoring app for your clients.
- ✓ Flexibility to create your own marketing, whilst staying within regulatory requirements.
- ✓ Stand out courses, to help your business grow
- ✓ Customised CRM system with built in functionality.



# PROPOSITION

TMG Network is open to all advisors; from sole traders all the way up to 100 advisor firms.

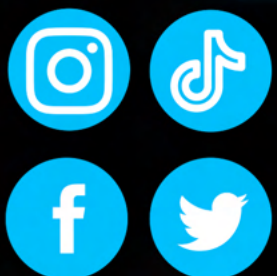
Our transparent matrix enables us to be able to treat each broker individually and tailor their retention based on output.

## Our promise:

- Zero monthly adviser costs
- Zero FCA fees
- Zero PI insurance costs
- No complex CRM system
- 24/7 mortgage monitoring with our partner Dashly

# TMG SOCIAL MEDIA OUTLOOK

SOCIAL MEDIA ISN'T GOING ANYWHERE, AND TO MAKE THE MOST OF SOCIAL MEDIA, YOU NEED TO BE ABLE TO POST QUICKLY.



We have already seen a shift in lead generation via Tiktok/Instagram/Facebook but there is still good old fashion mail shots, which also work.

We have created an internal licence, to give you the freedom and flexibility to enable you to promote your brand, with our support and guidance in a safe and regulated way without the red tape you may currently go through.

OUR EXPERT MARKETING TEAM, CAN ALSO TRAIN YOU UP ON CANVA TO HELP YOU GROW YOUR ABILITY AND REACH, WHILST FOR THOSE THAT WANT US TO DO THE LIFTING WE CAN PROVIDE ANY MARKETING YOU NEED.





# MARKETING SUPPORT

## MERCHANDISE!

We are on hand to be able to support you with designs for merchandise, from stationary to shop front signs, let us take some of the weight off so you can focus on the important bits!



## SOCIAL MEDIA CONTENT



like many others, we think that social media is a key marketing tool, we have a dedicated team who can take the pressure of not knowing when or what to post, with graphic designs bespoke to your branding and creating an online identity and presence for you!

## LOGO DESIGNS!

its is important that your logo defines your brand and is memorable, we want to capture your brands essence and turn it into a design that can be can be instantly recognised!



THE FINANCE SEER MORTGAGES & PROTECTION



# OUR TECHNOLOGY

We believe in keeping at the forefront of technology, to deliver a better outcome for the consumer but also to make your life as an advisor as easy as possible, so that you can do the most important aspect of the job advising the client.

## YOUR OWN BRANDED APP

For clients to monitor their mortgage, whilst creating brand awareness and sales opportunities

## YOUR OWN BRANDED CRM SYSTEM

This is customised for your needs; with work flows and pre-populated forms including suitability reports

## INTEGRATED SOURCING WITH LENDERS & PROVIDERS

Produce quotes for applicants which are then directly stored on your own CRM

## CLIENT & INTRODUCER PORTAL

This enables not only clients but introducers to monitor or submit applications or documents

## CREDIT SEARCHING

No more manually looking through pages of reports; our integrated credit report delivers full details about your client and pre-populates your system, making sourcing and submitting an application quicker and easier

## INTEGRATED CRM SYSTEM WITH API LINKS TO LENDERS.

# SUPPORTING YOU, *YOUR WAY*

We understand each business is different. You may be a new start out and require support in every aspect, or you could be well established and just need the tools to run your business more efficiently.



WE ARE AS HANDS ON  
AS *YOU* NEED

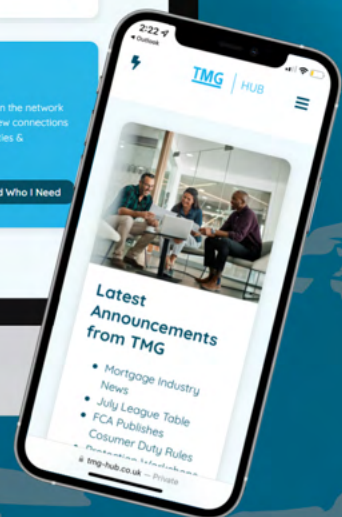
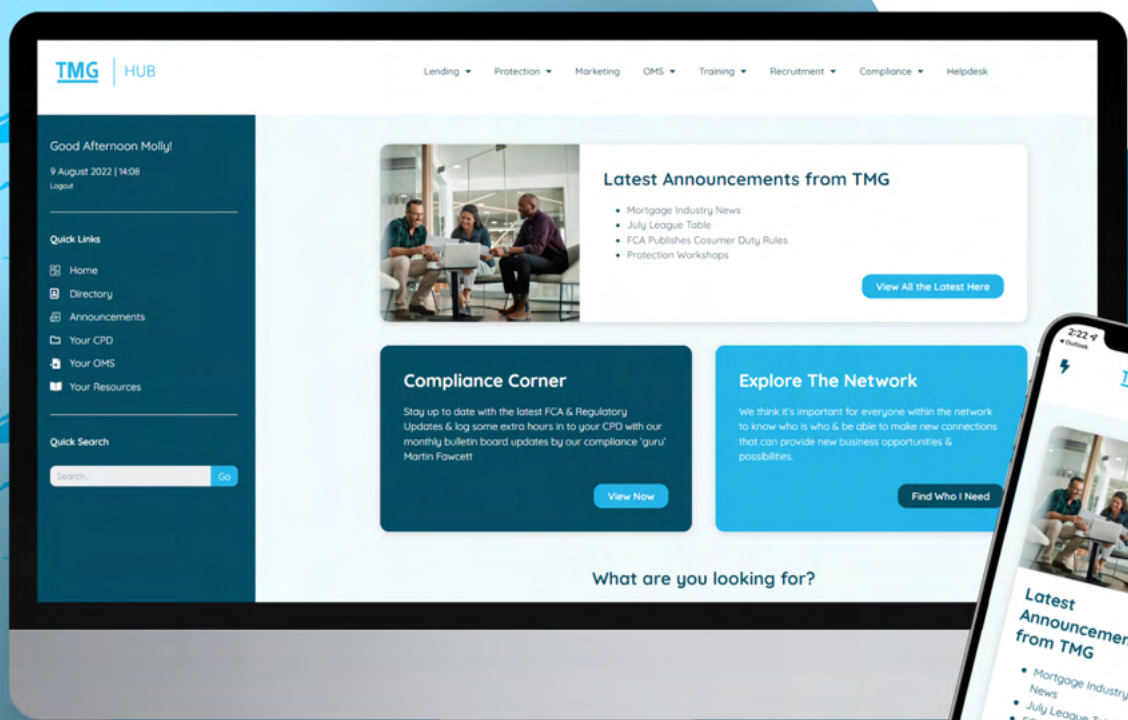


OUR RELATIONSHIP  
MANAGER CAN  
HELP YOU 24/7



# We are extremely proud of our internal hub which has been created by our members alongside our compliance and marketing department which cover all aspects of running a business safely in a regulated environment including our brand new CPD and testing site.

For demo access please email:  
[enquire@themoney-group.co.uk](mailto:enquire@themoney-group.co.uk)



# TRAINING AND NETWORKING

WE HOST EVENTS AND SEMINARS TO OFFER *UNRIVALLED* INDUSTRY TRAINING.



## TMG ANNUAL CHARITY FOOTBALL MATCH

EVERY YEAR AT TMG WE HOST AN ANNUAL CHARITY FOOTBALL MATCH. THIS IS AN OPPORTUNITY FOR OUR PARTNERS AND MEMBERS TO LET OFF SOME STEAM.



## TMG SOCIAL MEDIA & DIGITAL MARKETING CLINIC

IN APRIL, WE HELD A SOCIAL MEDIA AND DIGITAL MARKETING CLINIC FOR OUR MEMBERS.

# TRAINING AND NETWORKING



## THE ANNUAL TMG AWARDS

EVERY YEAR WE HOLD THE TMG AWARDS WHERE WE RECOGNISE AND CELEBRATE THE FABULOUS WORK WITHIN OUR COMMUNITY!



## ROADSHOWS


WE THINK NETWORKING CAN ALSO BE FUN, IN NOVEMBER WE HELD AN AUTUMN ROADSHOW THAT TOOK PLACE IN A BOXING RING, WITH LENDERS DOING "IN THE RING BATTLES" AND RING WALKS!



# WHY WOULD YOU JOIN TMG NETWORK...

- ✓ Do you need support?
- ✓ Are you worried about regulation?
- ✓ Do you want marketing support?
- ✓ Would you like freedom whilst staying compliant?
- ✓ Do you want access to technology?
- ✓ Do you want to go on your own?
- ✓ Do you want to diversify your products?
- ✓ Do you want to grow?
- ✓ Do you want the ability to use social media to promote your business?
- ✓ Fancy being part of a bigger group?
- ✓ Do you want transparent retentions?

**If *you* answered yes to any of the above, why not contact us today?**

@ enquire@themoney-group.co.uk  01709 242927

# MEET OUR NETWORK BRANDS

DON'T JUST TAKE IT FROM US?...

WE WANT TO BE TRANSPARENT AS POSSIBLE AND THERE'S NO BETTER REVIEW THAN OUR CURRENT MEMBERS SO PLEASE REACH OUT TO THEM IF YOU WANT TO DISCUSS WHAT ITS LIKE BEING PART OF THE NETWORK.



TAMBETH FINANCE





**WB** West Bromwich Money  
Simple Smart Advice



**MAGPIE MONEY**

Whittlesea  
MORTGAGES

**WLM** West Lancs Money  
Simple Smart Advice

  
THE MORTGAGE SPACE

**LLM** Later Life Money  
Simple Smart Advice

  
MANCHESTER  
MORTGAGE CENTRE



Wakefield  
MORTGAGE SERVICES

**zest**

 Forecast Finance

 ClearWay  
Mortgages

**BM** Birmingham Money  
Simple Smart Advice



YLS Mortgages  
Mortgage & Protection  
Specialists

**INNOV8  
MONEY**

  
The  
Mortgage  
Tailoring  
Service  
Find a mortgage  
that suits you

**EP** Ex-Pat Money  
Simple Smart Advice

**WILL YOU BE NEXT?**



AM Adverse Money Simple Smart Advice  
create money  
EM Essex Money Simple Smart Advice  
LLM Later Life Money Simple Smart Advice  
LM London Money Simple Smart Advice  
CM Cheshire Money Simple Smart Advice  
MAGPIE MONEY  
TMG Direct Simple Smart Solutions  
TMG Club Simple Smart Solutions  
LEGACY FINANCIAL  
DM Divorce Money Simple Smart Advice  
Places Leisure

# TMG MORTGAGE NETWORK

TMG